



2015 is a significant year for Bank Employees' Credit Union Co-operative Society Limited as it signals the end of a three-year strategic plan and ushers in a new strategy with a view towards 2020.

What would BECU look like in the next 3-5 years?

The past three years were themed under a plan of 'Like, Share, Click' whereby a focus was placed on the use of social media to reach the membership. While BECU made strides with the redesign of its website and using platforms such as Facebook, Twitter

and emails for communication, the 2015-2018 strategic planning session looks to improve on the Member Intimate Model of service delivery in a member-centric model based on the Sanskrit Verse—*Atithi Devo Bhav*—a guest is like God.

The strategic planning workshop was attended by Board, Committees and staff. To guide the attendees presentations incorporated the Member Survey 2015, an analysis of BECU's performance during the last strategic plan period and proposals for where BECU would be in 2020 given its tagline of Embracing the Future.

Editor's Note

In this issue we recap what was done in July and look ahead to August; the penultimate month before the end of the BECU Financial Year.

During July we hosted our strategic planning workshop session and it was pretty intense to look at how far our Society has come in the past three years, where we envision ourselves in the next three years and what

we need to put in place to get there.

It may be late in coming but congratulations to the SEA students. We are looking forward to hearing great things from the CXC and CAPE students as well. Until then, Keep Connected!

Editor
Jessie Dirpaul



SEA Awards 2015

If your child sat the 2015 SEA Exams, BECU's Education Committee would like to celebrate your child's achievement and rite of passage with you.

To sign up your child for our SEA Awards simply send us a copy of your child's

performance report and a copy of their birth certificate.

You can send these either by Fax (628-2559) or email (service@becuonline.com) If sending by fax please ensure that the print is legible.

Deadline for submissions is August 21, 2015.



Manager, Roxanne Wilson presents Rhys Foundation Youth Officer, Renée Sheriff with a cheque to assist with the Foundation's agriculture programme, which aims to motivate participants and teach them a skill towards sustainability.



Ricardo 'Ricky' Waithe, owner of TAS General Automotives located on Mucurapo Road, St. James and Munroe Road, Charleville has taken the risk of becoming an entrepreneur.

There are many risks associated with owning your own business and despite the fear of failure, Ricky has worked assiduously to build his empire.

After studying Automotive Technology in the United States, Ricky apprenticed at dealerships in New Jersey and Miami, establishing his own operation in Miami before returning to Trinidad to set up TAS in 1996.

Ricky's pursuits paid off with the awarding of the Massy Motors authorised service centres franchise to TAS. To fulfil the contract to upgrade both locations of TAS that one question that plagues startups and business owners hit Ricky—'Where am I going to get money from?'

Ricky is a successful applicant for a BECU Business Loan. Giving back to the Society he offers members 10% off to service vehicles bought at Massy Motors.

Read the full article @ www.becuonline.com